

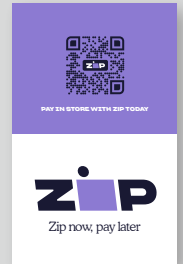
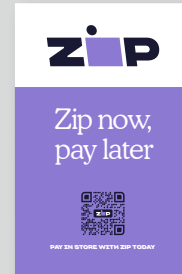
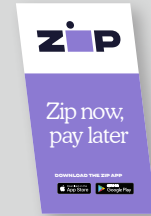
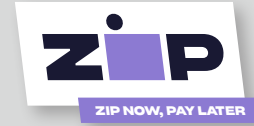
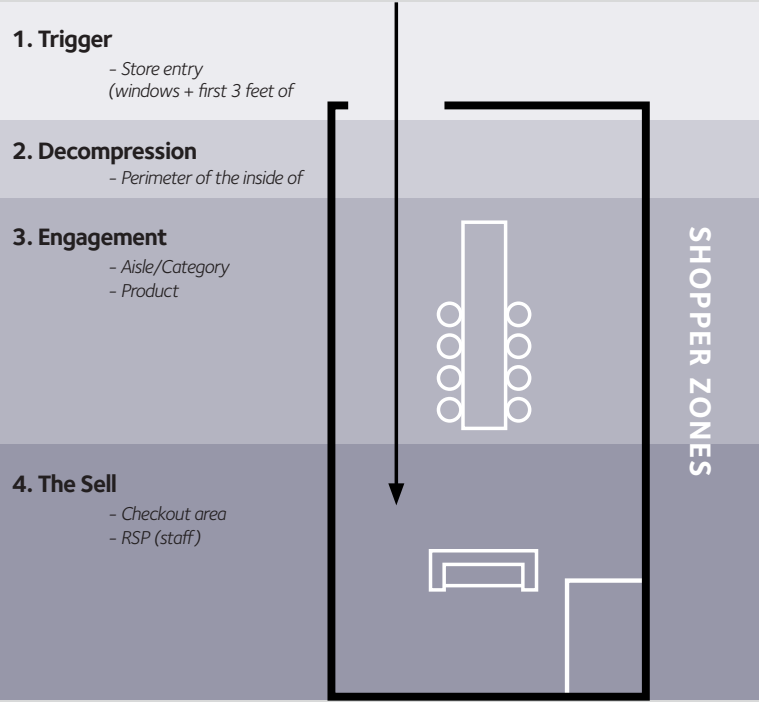
Zip In store Collateral

AUGUST, 2021



zip

Shopper journey



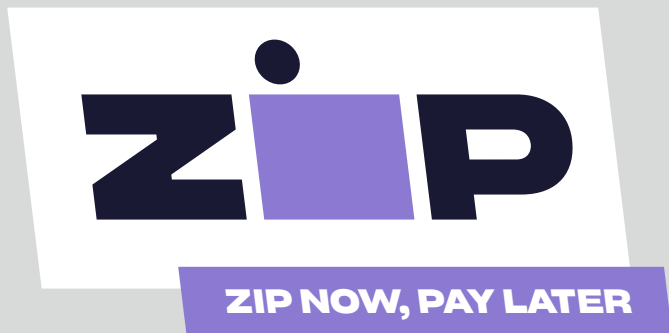
Merchant pack



Window decal

147mm

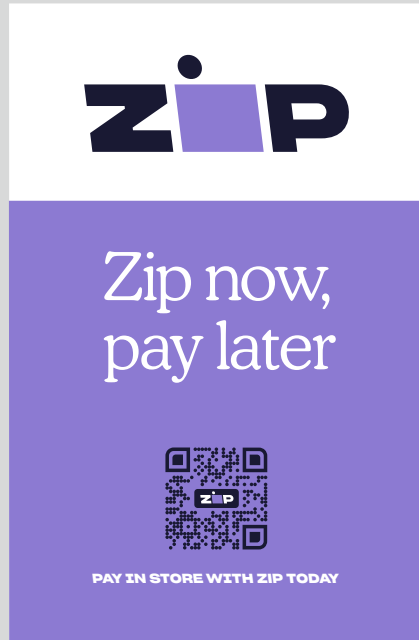
300mm



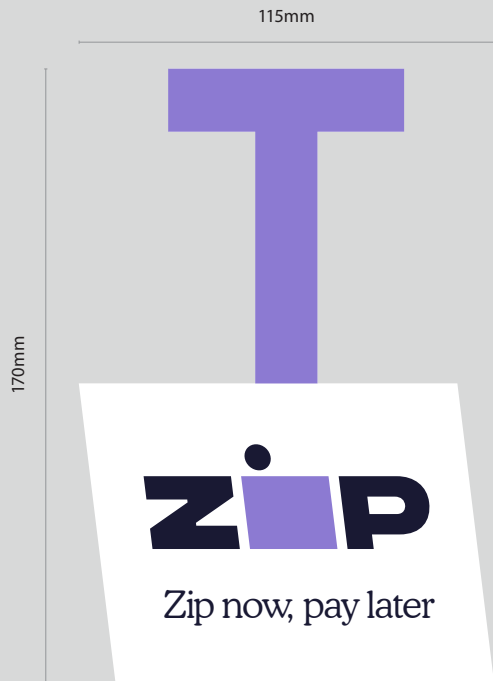
A5 strut card

148.5mm

228.5mm



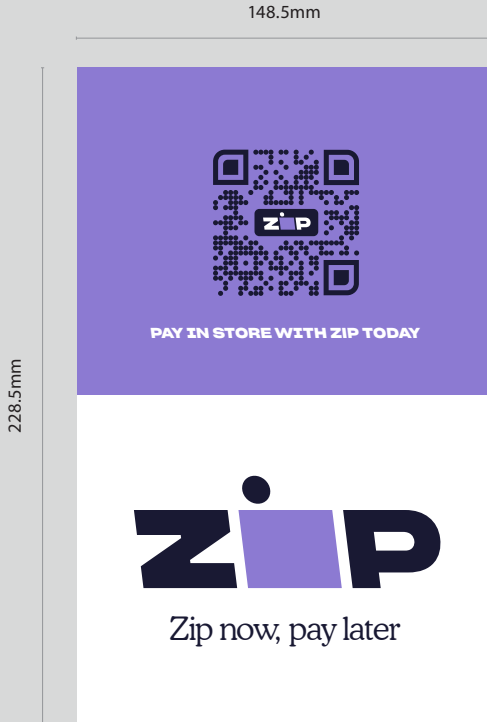
Shelf wobbler



Change-room decal (fashion merchants only)



Counter edge (to be shipped separately)

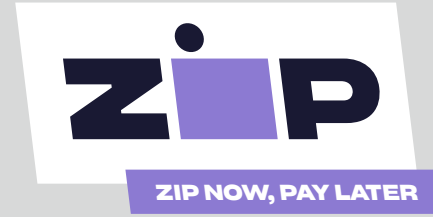


Old vs new

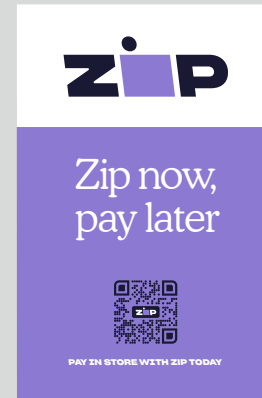
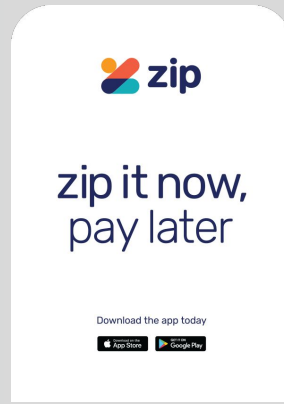
Previous design

New design

Window decal



Strut card



Old vs new

Shelf wobblers

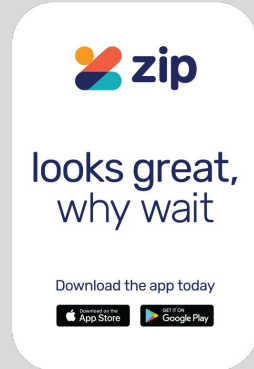
Previous design



New design



Changeroom decal



New additions

Product tag



Counter edge

